3AI Project presentation

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# Objects:

A comparative study between the French and British cultures.

# Means:

* Interviews with people concerned by these cultures: British people living in France, French people living in Britain or foreigners living in France or Britain.
* Internet: Blogs, websites, Tourism guides.
* Applications (For example: CultureGPS): These applications are the source of some raw information like power distance, individualism, masculinity, long-term orientation etc…
* 2AI intercultural management course (By : Mike REES): Thank to that course, we’ll be able to analyze and interpret the raw information given by the applications.
* Literature: This point concerns as much the modern books as the older ones. The older ones would be a source of information about the tradition while the modern ones would be a source of information concerning the present-day culture and way of thinking.
* Television shows: Especially reality shows in order to let us know how people think, act and deal with others in their everyday’s life. This means would be an extra one because we’d have to analyze the information taken from it.

# Group:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Name | TOEIC score | Language - | Personal dev + | Personal Dev - |
| Abdelhadi | Lis : 315  Rea : 345 | Oral expression; Grammar; Past forms | Organization; | Criticism; Stubborn |
| Felipe | Lis : 470  Rea : 385 | Reading comprehension; orthography | Curiosity; Hardworking; Open-minded | Organization; Oral expression; |
| Amine | Lis : 495  Rea : 415 | Vocabulary; orthography | Organization; Hardworking; flexibility | Excess of organization; Stubborn |

# Organization:

## General organization:

* All the work will be done in English: including our meetings, readings, interviews.
* Extra-activities: Each member will do some work at home concerning his language development, this work will be checked and/or corrected by the group.
* The personal development will be included in the project all the time: For example, Felipe who has organization as a point to develop will have to set the appointments for the interviews.

## Specific organization:

# Expected results:

## Project results:

At the end of the project, we expect to have a database containing comparative information between the French and British cultures and tradition.

This database can be given to French people who’re going to live in or visit Britain or the inverse in order to help these people avoiding cultural problems or conflicts in the country they’re visiting.

## Language results:

As written in the “Group” table, every member expect to have his English level improved, this will be seen on this year’s TOEIC test results.

# Means of evaluation:

## Project evaluation:

By the end of the semester, the database will be given to a French person going to Britain or a British person coming to France. After their travel, they will fill a questionary concerning the database and how much it helped them.

## Language evaluation:

2014’s TOEIC test results

# Personal development:

By the end of the semester:

* Abdelhadi expects to be less stubborn.
* Felipe expects to be more comfortable with expressing his ideas in the oral way and to be more organized in his work.
* Amine expects to be less stubborn and organized.

For having this done: you can read the “Organization” part.